



Caravan

THE NEWSLETTER OF THE REFRAMING AGING INITIATIVE

Welcome to the latest edition of *Caravan*. This bi-monthly newsletter shares information, ideas, and inspiration to help our fellow travelers on our journey to improve the public's understanding of what aging means and the contributions older people bring to society.



News + Articles



Check Out the New Reframing Aging Initiative Website!

The Reframing Aging Initiative has a colorful and easy-to-navigate new home on the web! Visit our [new website](#) to learn more about the initiative, find helpful resources, listen to a recent GeriPal podcast devoted to reframing aging, watch webinars, keep up with the latest news, and find out how to get involved. Bookmark reframingaging.org and be sure to stop by often as we continue working together to change the way we talk and think about aging.

LiveOn NY Spotlights Reframing Aging Initiative

The [LiveOn NY Annual Conference on Aging and Vendor Show](#) turned a welcome spotlight on the work of the Reframing Aging Initiative in January, with a lively panel discussion featuring James C. Appleby, BSP Pharm, MPH, ScD (Hon), Chief Executive Officer of [The Gerontological Society of America](#) (GSA), and three members of the Reframing Aging Initiative. Joining Appleby on the panel, which was moderated by Brianna Paden-Williams, Communications and Policy Associate at LiveOn NY, were: Janine Vanderburg, Director, [Changing the Narrative](#) in Colorado; Jane Paccione, Managing Director of Collective Impact, [San Antonio Area Foundation](#); and Alrie McNiff Daniels, Senior Communications Officer, [Tufts Health Plan Foundation](#).

[Read the full article.](#)

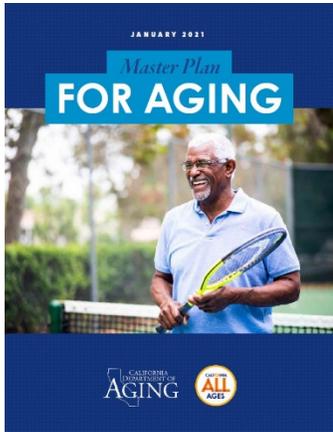
COVID-19 and the Future of Aging: The Outlook for Age-Friendly Health Systems

On *Next Avenue*, Terry Fulmer, president of The John A. Hartford Foundation, writes: "We all have a role in calling out ageism, and philanthropies like ours are supporting efforts such as the Leaders of Aging Organizations' Reframing Aging Initiative, which is creating easy-to-use messages that counter ageist attitudes. This project plus Reframing Elder Abuse and the new Reframing Nursing Homes initiative are a call to action for how to embrace an aging society." The John A. Hartford Foundation is a funder of the Reframing Aging Initiative.

[Read the full article.](#)

Ageism Goes Underground as COVID Suffering Continues in Daylight

Archstone Foundation Program Officer Jolene Fassbinder and Reframing Aging Initiative advisory board member John Beilenson explore how the implicit biases about our aging have had tragic consequences for the nation during the COVID-19 pandemic. Ageism, like other forms of discrimination, can operate all too effectively in the shadows, they write on Archstone Foundation's [Point of View Blog](#). Archstone Foundation is a funder of the Reframing Aging Initiative.



California Master Plan for Aging Released

California, the nation's most populous state, has released an ambitious blueprint for aging across the lifespan. The [Master Plan for Aging](#) outlines five bold goals and 23 strategies to build a California for All Ages by 2030. Two of the Reframing Aging Initiative's national funders — [The SCAN Foundation](#) and [Archstone Foundation](#) — were among the eight foundations that formed a funders collaborative early on to support the development and implementation of the Master Plan.

The five bold goals are:

- **Housing for All Stages & Ages** — We will live where we choose as we age in communities that are age-, disability-, and dementia-friendly and climate- and disaster-ready.
- **Health Reimagined** — We will have access to the services we need to live at home in our communities and to optimize our health and quality of life.
- **Inclusion & Equity, Not Isolation** — We will have lifelong opportunities for work, volunteering, engagement, and leadership and will be protected from isolation, discrimination, abuse, neglect, and exploitation.
- **Caregiving That Works** — We will be prepared for and supported through the rewards and challenges of caring for aging loved ones.
- **Affording Aging** — We will have economic security for as long as we live.

Visit the [Master Plan for Aging](#) website to learn more.

What We're Reading

How the Frances McDormand drama 'Nomadland' defies Hollywood ageism

“Hollywood has historically been a very ageist place, certainly since it became a commercial business where men were at the helm and women were discarded once they got to a certain age,” Turner Classic Movies host Alicia Malone tells NBC News reporter

Daniel Arkin. Read [Arkin's insightful article](#) exploring how the new film “Nomadland,” starring Oscar-winning actor Frances McDormand as a fiercely independent wanderer named Fern, breaks Hollywood’s ageist norms.

Ways to Read Health News Like a Scientist

You don’t have to be a scientist to read like one. Writing on *Next Avenue*, Steven N. Austad, PhD, the senior scientific director of AFAR and a distinguished professor and department chair in the Department of Biology at the University of Alabama at Birmingham, [offers five tips](#) to help you avoid misunderstanding what health studies really mean. The American Federation for Aging Research (AFAR) is a member of the LAO, which founded the Reframing Aging Initiative.

Working Together to Achieve Economic Security in Later Life

Reframing Aging Initiative funder RRF Foundation for Aging has released an issue brief on “Working Together to Achieve Economic Security in Later Life.” It’s the first in a series that describes the foundation’s approach to grantmaking and improving quality of life for older people. It is also an invitation to others to partner with the foundation to develop innovative ways to enable more older adults to achieve a greater measure of financial well-being. Watch an [introductory video](#) with RRF President Mary O’Donnell and [read or download](#) the issue brief.

Resources

FAQs from the Field

Check out this [Frequently Asked Questions \(FAQ\) guide](#) created by the National Center on Elder Abuse (NCEA), who facilitates the Reframing Elder Abuse project, and the Reframing Aging Initiative to answer questions that arise from advocates working in the field.

Celebrate Age

Tired of birthday cards that perpetuate offensive ageist tropes? Changing the Narrative Colorado, a membership partner of the Reframing Aging Initiative, has come up with some wonderful alternatives through its [Anti-ageist Birthday Card Project](#). You can buy [cards online](#) that defy negative views of aging and celebrate the joys of getting older — all designed by a diverse group of Colorado artists.



The Reframing Aging Initiative is led by [The Gerontological Society of America \(GSA\)](#) on behalf of the [Leaders of Aging Organizations](#) and is currently funded

by [Archstone Foundation](#), [The John A. Hartford Foundation](#), [RRF Foundation for Aging](#), and [The SCAN Foundation](#), with additional support from [New Hampshire Endowment for Health](#), [NextFifty Initiative](#), [Rose Community Foundation](#), [San Antonio Area Foundation](#), and [Tufts Health Plan Foundation](#).

Climb aboard the Caravan! For the latest news and updates, follow us on [**Twitter**](#)



1220 L St NW #901, Washington, DC 20005
©2021 The Gerontological Society of America. All rights reserved.

[RAI HOME](#) | [GSA HOME](#)

To unsubscribe, [click here](#).