Leaders of Aging Organizations also read GSA CEO James Appleby and other reframing aging advocates are pushing back against the demeaning ageism and social isolation that have been widely seen during pandemics like COVID-19.

POSITION STATEMENT SAYS THE UGLY TRUTH ABOUT AGEISM INTO THE SPOTLIGHT

The position statement calls on leaders to develop supportive policies and programs for all age groups, not just the young. It emphasizes that social isolation, a major cause of ageism, can be mitigated by ensuring that people of all ages have access to technology and the internet.

REFRAMING AGING INITIATIVE STRATEGIC PARTNER

The FrameWorks Institute, a think tank that generates insights about public opinion, is a strategic partner of the Reframing Aging Initiative. In a recent study, the institute found that there is a disconnect between how older people see themselves and how society views them. The study also found that people tend to view aging as a negative experience, which can lead to ageism.

WHAT WE’RE READING

New research from the FrameWorks Institute shows that people tend to view aging as a negative experience, which can lead to ageism. The institute also found that there is a disconnect between how older people see themselves and how society views them.

REFRAMING TIPS TO YOUR INBOX

To subscribe to the weekly newsletter, please visit our website. Join the movement to improve the public understanding of aging and the contributions older people bring to society. Together, we can help shift the narrative around aging.