



Caravan

THE NEWSLETTER OF THE REFRAMING AGING INITIATIVE

Welcome to the latest edition of *Caravan*. This bi-monthly newsletter shares information, ideas, and inspiration to help our fellow travelers on our journey to improve the public's understanding of what aging means and the contributions older people bring to society.



News + Articles

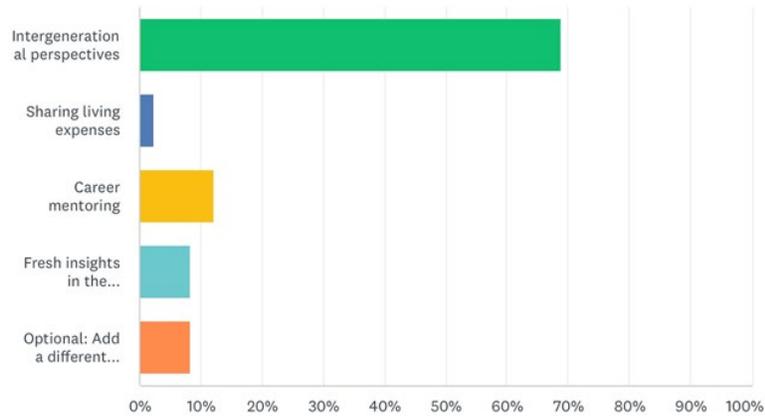
Feature story: Leading and Learning Across Generations

Successful, innovative programs and workforce shortages in a wide range of fields present new opportunities for intergenerational collaboration. A number of efforts to bridge generations in developing collaborative solutions to challenges at the local, national, and global levels have been increasing in visibility and availability in recent years, and the benefits are increasingly well-known. Caravan readers were polled last month on the top benefit of intergenerational collaboration, the vast majority (69%) cited intergenerational perspectives. Several of the 132 who answered our survey mentioned career mentoring (12%), sharing living expenses (2%), and others offered their own thoughts (8%). We especially liked this comment:

"The feeling of sharing knowledge and experiences with one another and realizing that we are all growing and learning no matter the gap in our ages."

What is one of the top benefits you have experienced from intergenerational collaboration?

Answered: 132 Skipped: 0



For inspiring examples of intergenerational collaboration, check out the winners of Encore.org's [Gen2Gen Innovation Fellowship](#), which supports practical visionaries of all ages with ambitious initiatives to bridge generational divides. The 2022 fellows are about to be announced!



[This story](#) shares a compelling example of cogenerational leadership. In Baton Rouge, MetroMorphosis, a social enterprise focused on transforming Baton Rouge's urban communities from within, is now co-led by a Baby Boomer and a Millennial, who each bring different yet complementary perspectives to steer the organization.

We loved [this story](#), The Opportunity of Intergenerational Collaboration, presenting research showing how social innovators can inform corporations on how to tap into the growing pool of mature, experienced talent.

This month, [the Kelly Clarkson show](#) featured a nonprofit that connects older adults with teens to help combat social isolation and loneliness. “The age didn’t really define our relationship,” said [teenager Nathaniel, who was paired with older adult Marilyn](#).

Check out this important new program in Nevada that is helping to bridge the ever-growing gap between teens and the elderly: bit.ly/1KdLudQ

National Center to Reframe Aging

Program Director Update

The National Center welcomed Hannah Albers as its program director in mid-July. Hannah’s passion for bolstering the supports needed to create communities in which all of us can thrive is what drives her work in aging services and her enthusiasm for the reframing ageing principals. Hannah is excited to bring her skills of group facilitation, strategic planning, grant and board management, and process improvement to the Center as it continues in its mission, grows its reach, deepens its engagement, and work towards sustainability. Hannah graduated from Valparaiso University with a degree in International Business and Global Service.



Where We’ve Been Reframing Aging

Trish D'Antonio took part in a seminar called "Scapegoating Older Adults—Ageism Rears its Ugly Head" ("Where are the Gray Panthers When We Need Them?"), a media briefing by Ethnic Media Services (EMS) on July 15, 2022. The one-hour Zoom on YouTube was presented in English with translations in Spanish, Mandarin and Korean. Trish spoke about solutions to combat ageism, at both an individual and societal level. Read about the session in this EMS article, ["Everyday Ageism Impacts Physical and Emotional Health of Older Adults."](#)

Trish also participated in an American Psychological Association meeting on August 6 titled "Reframing Aging: A Way Forward to Challenge Ageism and Improve Attitudes about Aging with Dr. Joanne Montepare of the RoseMary B. Fuss Center for Research on Aging and Intergenerational Studies at Lasell University.

This month, Trish took part in the 2022 SE4A Conference, Waves of Change: Aging Redefined in San Fernandina Beach, Florida, and she's going to talk about Age-Friendly Health Systems at the Utah Geriatric Education Consortium on Friday, September 23.

Where We'll Be This Fall

- Grantmakers in Aging Conference: October 16 – 19
- LeadingAge Annual Meeting & Expo: October 16-19
- New Jersey Hospital Association Meeting: November 1
- The Gerontological Society of America Annual Scientific Meeting: November 2 – 6
- American Public Health Association Conference: November 6 – 9
- Coalition for Home Repair Meeting: November 9 – 11

Interesting Reads and Listens

[Identifying Ageism and Unfair Treatment in Health Care Is the First Step to Eliminating It](#)
This article from WebMD argues that ageism is dangerous for our health system and points readers to the John A. Hartford Foundation for more [resources on age-friendly care](#).

To learn more about how workers over age 50 are adapting to the new world of virtual work, tune into [this podcast](#) by Kerry Hannon, career transition strategist and author of *Never Too Old to Get Rich* and other books. Hannon also curated this [Roundup of Business Startup Programs for People 50+](#) for NextAvenue.

Sometimes humor and whimsy are the best antidotes to ageism. In response to a growing awareness of ageism in headlines, three organizations—Art Against Ageism, Changing the Narrative, and Age-Friendly Vibes—have launched a contest to encourage contestants to "fix" ageist headlines & win a prize for being creative, imaginative & activist! For example:

"Ten Ways to Look 10 Years Younger" might read: "Ten Ways to **Feel 10 Times Better.**"

The contest launched on August 9, ended on September 30, 2022, and winners will be announced on October 7, 2022.

Reframing Tip

Small spaces like tweets, headlines, and photo captions are great framing opportunities. Our Reframing Tool Kit from Frameworks models a four-step process for framing even the shortest communications: (1) Identify Traps; (2) Reframe It; (3) Diffuse It; (4) Shorten It.

How would you reframe this tweet to avoid cues that inadvertently trigger unproductive patterns of thinking?

Check out this important new program in Nevada that is helping to bridge the ever-growing gap between teens and the elderly: bit.ly/1KdLudQ

Find out at <https://www.frameworksinstitute.org/publication/twitter-exercise-aging/>



The [Reframing Aging Initiative](#) is led by [The Gerontological Society of America \(GSA\)](#) on behalf of the [Leaders of Aging Organizations](#) and is currently funded by [Archstone Foundation](#), [The John A. Hartford Foundation](#), [RRF Foundation for Aging](#), and [The SCAN Foundation](#), with additional support from [Fan Fox and Leslie R. Samuels Foundation](#), [New Hampshire Endowment for Health](#), [NextFifty Initiative](#), [Rose Community Foundation](#), [San Antonio Area Foundation](#), and [Tufts Health Plan Foundation](#).

Climb aboard the Caravan! For the latest news and updates, follow us on [Twitter](#)



1220 L St NW #901, Washington, DC 20005
©2021 The Gerontological Society of America. All rights reserved.

[RAI HOME](#) | [GSA HOME](#)

To unsubscribe, [click here](#).