

Caravan

THE NEWSLETTER OF THE REFRAMING AGING INITIATIVE

Welcome to the inaugural edition of Caravan. This bi-monthly newsletter, brought to you by the Reframing Aging Initiative, will share information, ideas, and inspiration to equip fellow travelers interested in improving the public's understanding of what aging means and the contributions older people bring to society. Ultimately, this greater understanding will counter ageism and guide our nation's approach to ensuring supportive policies and programs for us all as we move through the life course.

Leaders of Aging Organizations and is currently funded by Archstone Foundation, The John A. Hartford Foundation, RRF Foundation for Aging, and The SCAN Foundation, with additional support from New Hampshire Endowment for Health, NextFifty Initiative, Rose Community Foundation, San Antonio Area Foundation, and Tufts Health Plan Foundation

The initiative is led by The Gerontological Society of America (GSA) on behalf of the

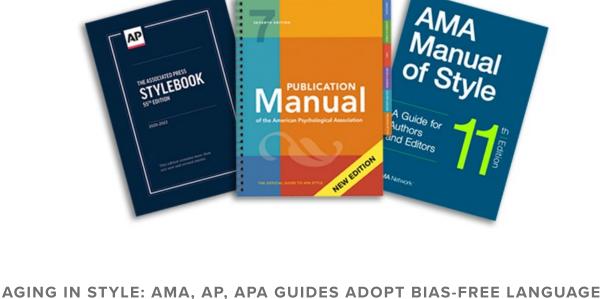
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News + Articles



communications professionals, journalists, students, and others have been updated

to incorporate the principles of reframing aging. The American Medical Association

Three of the leading style guides used by thousands of scholars, researchers,

(AMA) Manual of Style, Associated Press (AP) Stylebook, and Publication Manual of the American Psychological Association (APA) each recently adopted bias-free language advocated by American Geriatrics Society (AGS) leaders. This represents a significant victory in ensuring that bias-free language regarding aging is adopted by publications ranging from major scholarly journals to national and local newspapers, websites, and other media outlets. Read more.

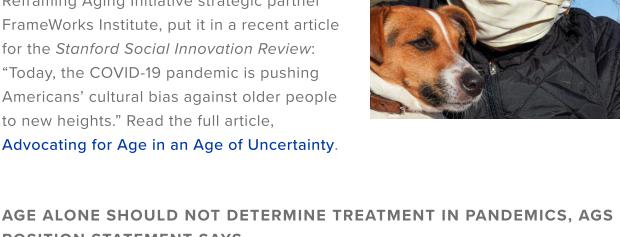
AMPLIFYING AGEISM: COVID-19 AND

the ugly truth about ageism into the spotlight

The COVID-19 global pandemic has dragged

OLDER ADULTS

for many. As Nat Kendall-Taylor, CEO of our Reframing Aging Initiative strategic partner FrameWorks Institute, put it in a recent article for the Stanford Social Innovation Review: "Today, the COVID-19 pandemic is pushing Americans' cultural bias against older people to new heights." Read the full article, Advocating for Age in an Age of Uncertainty.



POSITION STATEMENT SAYS Thanks to Reframing Aging Initiative facilitator and AGS associate director of

Strategies and Age-Related Considerations in the Covid-19 Era And Beyond" (DOI: 10.1111/jgs.16537), was published in the *Journal of the American Geriatrics Society*. REFRAMING LIKE A ROLLING STONE Rolling Stone, the venerable magazine of popular music and culture, published two recent articles that smartly countered ageist messaging that has been widely seen

communications Dan Trucil for sharing the recent AGS position statement that age alone should not be a factor when making decisions to allocate scarce resources during pandemics like COVID-19. The position statement, "Resource Allocation

their actual health status—as being at "high risk" to COVID-19. Read Why Older People Might Suffer Most, Post-Pandemic. The other false narrative is that older adults share more "fake news" through social media because they're gullible or skew conservative. Read New Research Explains Why Boomers Share So Much

in media reporting of late. One is lumping all older adults together—regardless of

Fake News (although points are deducted for the unfortunate use of the term

TAKING REFRAMING AGING ON THE ROAD

"Boomers" in the headline).

Travelers'.

From Washington, D.C., to Denver to Boston to Concord, N.H., Reframing Aging Initiative staff hit the road over the winter to train a total of 72 new facilitators. The training team included initiative Project Director Trish D'Antonio and Project Manager Laurie G. Lindberg, along with Moira O'Neil of the FrameWorks Institute. Our facilitators learn about the research and fundamentals of reframing aging so they can play a key role in teaching others and changing the narrative around aging. For more, read the full article online.

Also read GSA CEO James Appleby's blog post: Equipping the 'Reframing

Age must not be used as primary criteria to deny treatment (The Hill,

co-authored by GSA CEO James Appleby and Nora Super, a senior director of the Milken Institute Center for the Future of Aging and a former executive director of the White House Conference on Aging)

What We're Reading

There have been a number of recent articles that exemplify effective ways that reframing aging advocates are pushing back against the demeaning ageism and false narratives exposed in public debates over the handling of the pandemic. Among the most thought-provoking are:

Many parts of America have already decided to sacrifice the elderly (The Washington Post, co-authored by GSA member Joseph Coughlin, founder and director of the MIT AgeLab)

A Florida Gerontologist Shares Key Insights on Elder-Care Facilities During the COVID Pandemic (AARP website, by GSA Board of Directors President Kathryn Hyer)

Recovering from the COVID-19 Pandemic: A Focus on Older Adults (Journal of Aging and Social Policy by Reframing Aging Initiative

facilitator and Advisory Board member Nancy Morrow-Howell)

Resources

UPDATES AND RESOURCES REFRAMING TIPS TO YOUR INBOX The GSA COVID-19 Task Force has In this unprecedented time, our work is created a COVID-19 Updates web page even more important to shift the public's

with helpful resources and information about the pandemic. There are specific

GSA PROVIDES USEFUL COVID-19

pages for providers, educators, and

developed a series of emails to help

FRAMEWORKS INSTITUTE DELIVERS

understanding of aging. Our strategic

partner, FrameWorks Institute, has

researchers and policy discussions. You amplify the values of justice, inclusion, can also find journal articles, information and interdependence. Feel free to sign up on social isolation, mental health, and directly for these emails with FrameWorks reframing aging, and news and webinars. Institute. Read Deploying a common good frame for an example of the kind of helpful email messages you'll receive.



the public's understanding of what aging means and the many ways that older people

contribute to our society. This greater understanding will counter ageism and guide our nation's approach to ensuring supportive policies and programs for us all as we move through the life course. The initiative is directed by The Gerontological Society of America on behalf of the Leaders of Aging Organizations. Learn more at www.reframingaging.org.

GERONTOLOGICAL

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