



## Caravan

THE NEWSLETTER OF THE REFRAMING AGING INITIATIVE

Welcome to the latest edition of *Caravan*. This bi-monthly newsletter shares information, ideas, and inspiration to help our fellow travelers on our journey to improve the public's understanding of what aging means and the contributions older people bring to society.

Climb aboard the Caravan! For the latest news and updates, follow us on [Twitter](#)



## News + Articles

### Looking Ahead: Ushering in the New Year with #ReframingResolutions21

We asked members, supporters and friends of the Reframing Aging Initiative to share their New Year's resolutions to advance reframing aging in the new year and move us ever closer to ending ageism. Here are just a few of the great responses we received by email and a social media campaign tagged #ReframingResolutions21:

- *In 2021, I resolve to consistently educate my friends and peers about the power of language and why older people deserve inclusive terminology and empowering frames and messages. - Robert Espinoza, PHI*
- *Embrace my own aging proudly. - Mari Nicholson, The SCAN Foundation*

- *Make the argument for a policy position based on the need to ensure that all of us can participate fully in the life of our families and communities, using language that evokes justice for all - Karen Kolb Flude, Chicago Family & Support Services*
- *Request implicit bias training at my workplace. – Synthia Scott-Mitchell, Springfield Partners for Community Action, Inc.*
- *Call out ageism in the various ways and places that we discuss DEI (Diversity, Equity, Inclusion). Not only is ageism an important concept to guard against, it also is a magnifier of the other “-isms” that some people face throughout their lives. - Rani Snyder, The John A. Hartford Foundation*
- *Emphasize the fact that we become more different from each other as we age. - Trish D’Antonio, GSA*

Check out #ReframingResolutions21 on Twitter and [here for more resolutions](#).

### **Looking Back: A Year of Achievements for the Reframing Aging Initiative**

In what has been an extraordinarily challenging year, the Reframing Aging Initiative has made progress from the local to the national level. [Read highlights from 2020](#).

### **Reframing Aging Facilitators Share Insights, Experiences from the Field**

Remain “positive, patient, and persistent.” “Incorporate reframing aging principles and language in all of your work.” Three facilitators shared their experiences and insights during a November webinar, Reframing Aging: Reports from the Field.

[Read the full article](#).

### **Justice in Aging Fights Discriminatory Care Rationing Policies**

As COVID-19 cases surge across the country, older adults face an increased risk of being denied medical care when hospitals move to ration scarce resources under Crisis Standards of Care plans. Justice in Aging and partners have been vigilantly tracking state policies and advocating against those that include unlawful and discriminatory provisions. In November, [their efforts succeeded in excluding a discriminatory tiebreaker provision from Utah's crisis standards of care policy](#) that directed health care providers to give life-saving medical care to younger patients, even if the younger and older patient had similar expected health outcomes. Previously, in June, Justice in Aging reported [their success in pushing California to develop non-discriminatory guidelines](#).

### **Inoculating Against Ageism: An Interview with Laurinda Reynolds of Ageism First Aid**

We recently talked with Laurinda Reynolds, Professor of Gerontology, MA, CPG, at American River College in Sacramento, CA, about Ageism First Aid (AFA), the online course she developed. Reynolds received the Rising Star Early Career Faculty Award recognizing new faculty whose teaching and/or leadership stands out as impactful and innovative at GSA’s Annual Scientific Meeting in November 2020.

“The first time a person takes AFA, the goal is to personally protect them against ageism--to prevent the wounding and to cultivate ageism awareness,” Reynolds says. “Observations of ageism after AFA will support keener ageism awareness and a deeper level of synthesis.” [Read the full interview.](#)

## What We're Reading

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### Would You Stay? Rethinking Direct Care Job Quality

PHI's new report, [Would You Stay? Rethinking Direct Care Job Quality](#), examines how COVID-19 reinforced and amplified the long-standing challenges facing direct care workers and the long-term care sector. It also introduces PHI's new framework for direct care job quality, which spans five pillars and 28 elements. [Read or download the full report.](#)

### Actor and Author Isabella Rossellini on Sex, Consequences & the Demise of Ageism

Actor, Model, and Author Isabella Rossellini on Sex, Consequences & the Demise of Ageism Lancôme ambassador, actress, author, philanthropist, and former model Isabella Rossellini on aging gracefully: “When we age, maybe gracefully ... means to accept it. If aging gracefully means to hide it, I don't hide it. I think that hiding it is ageism, and I think women have been already victimized by so much discrimination.” [Read the full interview](#) on HauteLiving.com.

## Resources

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### Visit the Reframing Elder Abuse Website

Have you heard of our sister project, [Reframing Elder Abuse](#)? Reframing Elder Abuse is a project to reframe the public's understanding of elder abuse by teaching aging professionals how to reframe our messaging. Check out their website for tools and tips on how to discuss the role of ageism, social isolation and other social factors in elder abuse more effectively.

### We Are Age Proud

Age Proud Bristol is an awareness campaign to tackle negative stereotypes about older people and encourage more positive outlooks on aging. Launched by Bristol Ageing Better, a partnership of individuals and organizations working together to reduce isolation and loneliness among older people in the southwestern English city, the campaign features [this video](#) that does an excellent job incorporating positive reframing aging language to counter ageism. [Check it out and share it.](#)



The [Reframing Aging Initiative](#) is led by [The Gerontological Society of America \(GSA\)](#) on behalf of the [Leaders of Aging Organizations](#) and is currently funded by [Archstone Foundation](#), [The John A. Hartford Foundation](#), [RRF Foundation for Aging](#), and [The SCAN Foundation](#), with additional support from [New Hampshire Endowment for Health](#), [NextFifty Initiative](#), [Rose Community Foundation](#), [San Antonio Area Foundation](#), and [Tufts Health Plan Foundation](#).



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